



Bangladesh Honda Private Limited

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Press Release

No.: 111 - PR/BHL/2019 Dhaka, May 22, 2019

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Rajshahi

Bangladesh Honda Pvt. Ltd. opened a new showroom in Madrasha market, Ranibajar, Boalia, Rajshahi on May 22, 2019 under the dealership of **K.R Bike Center**. The showroom is new and will help the people of Rajshahi City to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that K.R Bike Center will be No.1 dealer in Rajshahi city area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Mr. Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attend the opening ceremony:

- 1. Mr. Abu Hossain Siddike, Owner of K.R Bike Center
- 2. Mr. Yuichiro Ishii, Managing Director and CEO, Bangladesh Honda Private Limited
- 3. Mr. Mahmudul Haque, Assistant Manager, Dealer Development & Training, Bangladesh Honda Private Limited

Showroom Address:

K.R Bike Center

Mr. Abu Hossain Siddike Madrasha market, Ranibajar, Boalia, Rajshahi.

Cell: 01911-787166

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Faithfully Yours

Yuichiro Ishii

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)